










## SEO Content

	Text/HTML Ratio	Ratio : 4%  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 58 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 8.62%  Internal Links 91.38%

## In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">[Placeholder]</a>	Internal	Passing Juice
<a href="#">[Placeholder]</a>	External	Passing Juice
<a href="#">[Placeholder]</a>	Internal	Passing Juice
<a href="#">[Placeholder]</a>	Internal	Passing Juice
<a href="#">[Placeholder]</a>	Internal	Passing Juice
<a href="#">[Placeholder]</a>	Internal	Passing Juice
<a href="#">[Placeholder]</a>	Internal	Passing Juice










# SEO Keywords




## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
division	24	✘	✘	✘	✘
social	7	✔	✘	✘	✘
□□□□□□□□□□□□□□ □□□□□□□□□□□□	6	✔	✘	✘	✔
industry	4	✘	✘	✘	✘
education	4	✘	✘	✘	✘









## Usability

	Url	Domain : hs.pbru.ac.th Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 19 Warnings : 9



## Document

	Email Privacy	Warning! At least one email address has been found in the plain text.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>Missing</p> <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.</p>

## Optimization



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.